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**PSYCH4U**  
know yourself anywhere

**Contact us**  
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# About Us

Founded in 2016, Psych4U is a management consulting startup that provides psychometric testing services to individuals and organisations.

Psych4U caters towards corporates and individuals and provides a wide range of psychometric tests such as personality, numerical reasoning, leadership, stress and team effectiveness etc.

Led by our founder, Niharika Bhargava, a seasoned HR and psychology professional with over 19 years of experience, we pride ourselves on delivering solutions tailored to the unique needs of our diverse clientele.

## Our Vision Statement

We aim to transform talent management by leveraging psychometric assessments, driving data-driven decisions, fostering growth and engagement, and being a trusted partner for organizations seeking to unlock human potential.

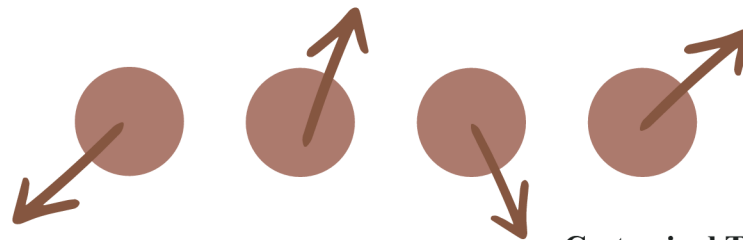
## Our Services

### Career Guidance:

Supporting students and professionals in understanding their abilities, likes and interests to achieve their career goals.

### Workshops and Training:

Interactive and development sessions to empower individuals and organisations.



### Psychometric Testing:

Certified in 18 psychometric tests ranging from personality to leadership and team dynamics evaluations.

### Customised Tools:

Can develop fully customisable instruments for career development, competency mapping, recruitment, and more. The Founder has created 5 in-house psychometric instruments that are currently being used by the clients.

## Our Impact

Psych4U has partnered with leading organisations, including Salaam Baalak Trust, Bajaj Electricals, 91Springboard, Apollo Pharmacy, ORRA Pvt.Ltd and many more. From corporate leaders to students, we help our clients gain clarity, improve performance, and achieve their aspirations.

# Why Choose Us?

## Expert Guidance:

The Founder has 19 plus years of working with corporates, NGOs and non-profit organisations and individuals.

## Actionable Insights:

We go beyond providing assessment results by delivering actionable insights. We provide a one hour consulting after sharing the report that highlights strengths, areas for development, and recommendations for enhancing employee performance and engagement.

## Customisable Solutions:

We understand that every organisation is unique, with distinct needs and goals. That's why our solutions are highly customisable.



Niharika is an internationally educated HR and Psychology professional with over 19 years of work experience. She has completed her Master's in Human Resource Management from the London School of Economics and has a B.A. Honours Degree in Psychology from the University of Waterloo, Canada. Niharika is a certified psychometric assessor who has conducted over 3,080 psychometric tests for corporates and individuals. She is currently based in Mumbai.

## Credentials & Achievements

- Masters in HR Management - London School of Economics
- B.A. Honours in Psychology - University of Waterloo, Canada
- Certified Psychometric Assessor
- 19+ Years Industry Experience
- 3,080+ Assessments Conducted



**Niharika Bhargava**  
Founder & CEO

**Discover Yourself with Psych4U – Know Yourself Anywhere!**

Website: [www.psych4u.in](http://www.psych4u.in)

